

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 15038US02**

**PATENT**

In the Application of: )  
 )  
Jeyhan Karaoguz, et al. )  
 )  
Serial No.: 10/675,466 )  
 )  
Filed: September 30, 2003 )  
 )  
For: DEMAND BROADCAST CHANNELS ) **Electronically Filed On**  
AND CHANNEL PROGRAMMING ) **April 6, 2009.**  
BASED ON USER VIEWING )  
HISTORY, PROFILING, AND )  
REQUESTS )  
 )  
Examiner: Stanley, Mark P. )  
 )  
Group Art Unit: 2427 )  
 )  
Confirmation No.: 5576 )

**REQUEST FOR CONTINUED EXAMINATION UNDER 37 C.F.R. §1.114 AND**  
**AMENDMENT**

Mail Stop: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicants hereby request continued examination under 37 C.F.R. §1.114.

This paper responds to the Advisory Action mailed January 15, 2009, in the above-identified application. Applicants hereby request a two-month extension of time to respond under 37 C.F.R. §1.136(a), extending the deadline for reply to April 6, 2009. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.